



The Flower Bin

Garden Center, Nursery

and Gift House

1805 Nelson Road
Longmont, CO 80501

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Family-owned and operated since 1971

The Flower Bin is proudly serving

Colorado gardeners for the **55th year!**

GO GREEN . . .switch to our e-newsletter at www.theflowerbin.net

RUSH FOR THE ROSES

APRIL 18th

8 AM



The Flower Bin

Garden Center and Nursery

and Gift House

*Located at the corner of
Nelson Rd and Sunset*

APRIL 2026

Phone: 303-772-3454
www.theflowerbin.net

Roses are a rewarding addition to the landscape, offering long bloom seasons, fragrance, and classic beauty. At The Flower Bin, gardeners can choose from many types suited to different garden styles, including Hybrid Teas, Floribundas, Grandifloras, shrub roses, miniatures, climbers, Knock Out® roses, and English roses from David Austin. In Colorado, roses grow best in full sun with well-drained soil and good air circulation. Spring care is essential - prune in late April after the risk of severe cold has passed and new growth begins to appear. Remove dead or winter-damaged wood and shape plants to encourage strong outward growth. Begin fertilizing as growth starts and apply a balanced rose fertilizer every four to six weeks through midsummer.

Each year brings exciting new rose introductions. Weeks Roses continues to release varieties that perform well in garden settings. Recent selections such as Fashion Forward, Fly So High, Light Years Away, Living the Dream, and Nothing But Class feature fresh colors, improved disease resistance, and reliable bloom production. These modern roses blend classic beauty with strong garden performance, making them excellent choices for both rose beds and mixed perennial borders. Whether you prefer the long stems of Hybrid Teas or the abundant clusters of Floribundas, these newer varieties offer gardeners fresh options to enjoy.

The David Austin collection remains a favorite for gardeners who love the charm of old-fashioned roses combined with repeat bloom. Varieties such as Carding Mill, Charles Darwin, Bathsheba, Lady of Shalott, Gabriel Oak, and James Austin produce full, fragrant blossoms in shades of apricot, golden yellow, and rich rose pink. These English roses create beautiful focal points and pair well with perennials and ornamental shrubs. With proper pruning, consistent watering, and regular feeding, roses of all types can thrive and reward gardeners with months of color and fragrance.

Billie Jo, Perennials Manager

ROSE STATS:

Over 5000 roses
288 varieties
14 Tree roses
26 shrubs
4 rugosas
10 miniatures
9 Knock-outs
79 Hybrids
24 Grandifloras
10 Groundcovers
56 Floribundas
23 Climbers
26 David Austins
7 David Austin climbers





Spring is around the corner and we have been packing every nook and cranny with fun products for you. Stop by our Spring Begins event and see what is new in gardening gifts.

How about making your entryway feel more welcoming? Dress it up with a heavy duty coir mat. We have beautiful artificial spring and summer wreaths to hang on the door. Gobs of indoor/outdoor pillows and a huge selection of garden benches for them (and you) to sit on. Bringing the inside out is easy using the perfect pops of color to welcome everyone.

See you soon!

Jeanette, Gift House Manager



Renew and Refresh

Finally, the growing season is upon us! Houseplants are beginning to wake up as the days grow longer and the sunlight becomes stronger. This is a great time to refresh your plant care routine by slightly increasing watering, starting a fertilizing program, rotating plants so they grow evenly toward the sun, and trimming any leggy or damaged growth. Pruning in early spring encourages fuller, bushier plants and helps redirect energy into healthy new leaves. This is also the perfect time to re-pot houseplants as they enter their active growing season. Having the right tools makes all the difference—pick up a pair of scissors made for cutting plants (we have many different styles!) and choose a high-quality fertilizer to support healthy growth. Using good indoor potting soil is also important. The Flower Bin potting soil works great for most plants, though some require specialty soils such as orchids, African violets, cactus, and succulents. Most of all, make sure you enjoy taking care of your plants! Here at The Bin', we have everything you need to help your plants grow their best. See ya soon!

Corinna, Foliage Manager





Something Magical is Coming... Glow-in-the-Dark Petunias!

Introducing Firefly Petunias

This April we will be offering the incredible Firefly Petunia, a new variety that produces a soft glow in the dark. During the day they look like a classic white petunia, but as evening falls the plant emits a gentle, moonlight-like glow from its flowers and foliage. The effect comes from naturally bioluminescent genes originally found in mushrooms that were incorporated into the plant, allowing it to produce its own subtle light.

These plants grow just like traditional petunias—perfect for containers, hanging baskets, or garden beds—and typically reach about 8–10 inches tall with abundant blooms.

Firefly Petunia Care

Just like other petunias, Firefly Petunias are heavy feeders and perform best with regular fertilization. For the healthiest plants and the best blooming (and glowing!), we recommend feeding them with a liquid fertilizer every 1–2 weeks during the growing season. When planted in containers or hanging baskets, consistent feeding will help keep plants full, vigorous, and flowering all summer long.

They also appreciate well-draining soil, regular watering, and plenty of sunlight to produce the energy they need for both blooms and their unique glow.

Not AI. Not Photoshop. Just Real Plants.

If you spend time online, you've probably seen countless images of "impossible" flowers—rainbow roses, glowing plants, or surreal colors created by artificial intelligence or digital editing. It can be hard to know what's real and what isn't.

The Firefly Petunia is one of those rare cases where the photos actually represent a real plant. While the glow is subtle and best seen in darker conditions, it's a genuine horticultural innovation that gardeners can grow at home. We're excited to bring a limited number to the greenhouse this April.

Stay tuned for the exact arrival date—these will be limited and we expect them to go quickly!





Early Spring Herbs for Colorado

While we wait for the warm-season plants, early spring is the perfect time to start an herb garden—especially with varieties that enjoy cooler weather.

Hardy herbs that can handle Colorado’s early spring temperatures include:

- Chives
- Parsley
- Cilantro
- Thyme
- Oregano
- Sage



These herbs tolerate chilly nights and can be planted earlier than most vegetables. They’ll establish strong roots while the weather is still cool and reward you with fresh flavor all season long.

Preparing Your Herb Garden

A little preparation now will make a big difference by summer:

- ***Choose a sunny spot*** – Most herbs prefer 6+ hours of sun.
- ***Improve your soil*** – Mix compost into garden beds or containers for good drainage and nutrients.
- ***Start small and mix varieties*** – Combining upright herbs (like chives) with spreading ones (like thyme) creates a beautiful and productive herb bed.
- ***Harvest often*** – Regular harvesting encourages fuller, bushier plants.

By the time summer arrives, your herb garden will be full, fragrant, and ready for fresh cooking all season long.

We can’t wait to share another exciting spring with you in the greenhouse. Keep an eye on your inbox and social media for the arrival of the glowing Firefly Petunias this April!

Happy gardening!



Jen, Greenhouse and Herb Manager

NOW IS THE TIME

- To core aerate and apply ferti•lome® HuMic granular humate to help keep your lawn looking its best all season long.
- To optimize water utilization and help reduce lawn soil compaction with Revive®. Available in granular and liquid form.
- To put down some grass seed. Whether you're starting a new lawn or repairing bare or thin areas, we carry a wide variety of grass seed and we can help you select the right one for your lawn.
- To apply a pre-emergent to control crabgrass and other weed seeds in your lawn and landscape. We carry several products to choose from, including ferti•lome® All Seasons, Corn Gluten, Hi-Yield Turf & Ornamental Weed.
- To spot treat weeds in your lawn with ferti•lome® Weed Free Zone. It works great even in cool spring temperatures and won't hurt your grass when used as directed.
- To apply Milky Spore to control Japanese Beetle grubs organically. For other grubs in your lawn, select Hi-Yield Grub Free Zone.
- To halt and cure existing lawn fungus and disease problems with ferti•lome® F-Stop.
- To improve the structure and fertility of your vegetable garden by adding 2"-3" of locally produced Earth Essentials Sheep, Peat and Compost organic amendment to your garden beds.
- To get your lawn and garden questions answered. Our Diagnostic Center is staffed and equipped to pinpoint the problem and provide solutions that work.

Michael, Hard Goods



 **The Flower Bin
LAWN CARE CLUB**

Renew your Membership Today
Purchase The Fertilome 4-Step Program

Reminder and **Save 20%**
on program and all
fertilome products.

STEP 1

